



Due to the dynamic (online) development of our company we are looking for a:

Online Marketeer

Responsibilities

- ✓ Optimisation of findability and User Experience of our main websites using SEM (especially SEO, link building and content marketing)
- ✓ Online lead generation (and conversion)
- ✓ Online Reputation Management (ORM)
- ✓ Content creation (text, pics, videos)
- ✓ Managing and optimising our presence on Social Media
- ✓ Performance measurement, analysis (Google Analytics) and optimisation

Requirements

- ✓ Experience in online marketing, preferably with commodity products
- ✓ Professional SEO skills (key words analysis, SEO text writing, restructuring websites)
- ✓ Proven copy writing skills
- ✓ Commercial state-of-mind (sales/marketing)
- ✓ Great organizational talent (getting things done, execution power, independent)
- ✓ Experience with Word Press (Avada theme)
- ✓ Good knowledge of the English language (minimum B2 level)

Job offer

- ✓ Challenging job in a very dynamic company and market
- ✓ International working environment, hard work and a lot of fun
- ✓ Many opportunities to develop yourself within the (online) marketing discipline
- ✓ Competitive salary
- ✓ For further information please check out www.energymatch.pl and www.energymatch.pl/kariera

Please include the following statement: "I hereby authorize you to process my personal data included in the job offer for the recruitment process, in accordance with the Law of 29.08.1997 on the protection of personal data, Dz. Nr.133, poz. 883"